

The Thomson Reuters Enterprise Centre

Home of Thomson Reuters Global Resources (TRGR)

Zug, Switzerland



The intelligence, technology and human expertise
you need to find trusted answers.



the answer company™
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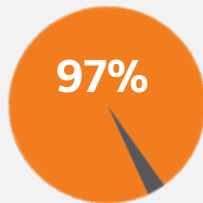
Thomson Reuters

Thomson Reuters provides professionals with the intelligence, technology, and human expertise they need to find trusted answers. We enable professionals in the legal, tax and accounting, compliance, government, and media markets to make the decisions that matter most.



1 BILLION

people worldwide read or see Reuters news each day.



97% of the 100 largest U.S. law firms use our online legal information products, including Westlaw®, Practical Law®, and Practical Law Connect™.



Thomson Reuters was listed as **one of America's Best Employers for Women 2018** by Forbes.



100 of the top 100 public accounting firms and **99 of the Fortune 100** use **Thomson Reuters Checkpoint™**.



Thomson Reuters employees spent **more than 177,000 hours volunteering** for charities and nonprofits in 2017.



Through TrustLaw®, the Thomson Reuters Foundation connects **NGOs and social enterprises with free legal assistance**. Since 2010, TrustLaw has generated the equivalent of \$85 million in pro bono support across more than 175 countries.



What we do at
**The Thomson Reuters
Enterprise Centre**



What we do at the Enterprise Centre

Management of Thomson Reuters intellectual property assets and capabilities is led by the Enterprise Centre, which makes key decisions on companywide strategy, investment priorities, and resource allocation.



- More than 100 employees
- Domain experts from across the business manage Thomson Reuters global corporate assets
- Center for innovation, scalability, and simplification
- Roles and functions include technology and operations, strategy, brand, and innovation, with senior-level representation of all customer segments



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Key decision making

In collaboration with the CEO and leadership team, work led from the Enterprise Centre encompasses:

- + **Strategy** – Strategic direction and capital allocation
- + **Enterprise Technology** – Technology and platform strategy, resource allocation, and investment, including R&D spend and associated return
- + **Enterprise Operations** – Scalable operations, such as technology operations, operations centers, sourcing, and real estate
- + **Brand** – Creative expression, brand assets, and identity protection
- + **Financial Planning and Budgeting** – Allocation of capital and resources companywide, including setting annual financial targets and investments in growth opportunities and acquisitions
- + **Sales Policy Frameworks** – Customer retention; sales compensation, coverage, and effectiveness; approach to select enterprise-wide accounts
- + **Product and Capabilities Portfolio** (led by customer segments) – Product and content portfolio requirements, prioritization, investment, and alignment with strategy

Innovation

The Thomson Reuters Labs

Waterloo

- Data Science
- Startups

London

- Data Science
- UI
- Universities

Boston

- Data Science
- UI/UX

Zug

- Tools
- Data Architecture
- Development
- **The Incubator**



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Innovation

The Thomson Reuters Labs



These activities are supported by **Innovation Sessions** including,



Customer Visits



Internal Events



Startups Investor Days



Meetups



Hackathons



Universities



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Innovation

The Enterprise Centre is home to **The Incubator**, where we collaborate with startups that are aligned to the needs of our customers.

STARTUPS GET



Mentorship



Brand Exposure



Partnership Discovery



TR Data and Tools



Partner Resources



Office Space

THOMSON REUTERS GETS

1

Business Impact

Accelerate the pursuit of new market opportunities

2

Co-Innovation

Promote innovation around our products and services, within and outside Thomson Reuters

3

Branding & Talent Sourcing

Tell the Thomson Reuters innovation story

Our technological focus areas:

Artificial Intelligence

Big Data

Machine Readable News

Distributed Ledgers Technology

Advanced Analytics

Automated Data Collection & Analysis



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Asset management

The Enterprise Centre maintains centralized ownership of 98% of Thomson Reuters intangible assets, including:

- Copyright in computer source code
- Trademarks in the Thomson Reuters name and key flagship brands such as Westlaw

WHY CENTRALIZED OWNERSHIP MATTERS

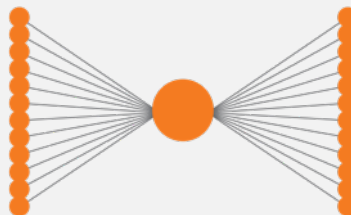
It **simplifies profit ownership and tax liability**, especially when an asset is designated in one country, manufactured in another, and sold in numerous others.

DECENTRALIZED OWNERSHIP



Each dot represents a legal entity that owns or is using assets. The lines represent the contractual relationships between those entities that would be needed.

CENTRALIZED OWNERSHIP



Using a centralized ownership model, transfer pricing and accounting is more streamlined and can be managed more efficiently.

HOW IT HAPPENS

The Enterprise Centre must either:

- 1) Develop, enhance, maintain, protect, and exploit those assets, or
- 2) Arrange to have such functions performed under its control through contractual relationships and our Enterprise Centre Operating Model.



Working
here



Get a 360° view of Thomson Reuters

The Enterprise Centre is a microcosm of the entire corporation, giving employees who work here:

- Accelerated growth in cross-business knowledge
- A rich internal network, including senior leadership representing all customer segments and functions
- Visibility to company workshops and events hosted here, including board meetings and talent programs

“

The Enterprise Centre has people from all parts of the world and Thomson Reuters, including key decision makers. This allows us to move from idea, through discussion, to decision and action more quickly.

”

Priscilla Hughes

Chief Compliance Officer and
Enterprise Centre General Counsel



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Collaborate with experienced global professionals

“

I've spent the bulk of my 25 years at the company working in the financial news sphere. I've really profited from gaining a better sense of the importance of Legal and Tax on a corporate level. I've also learned an enormous amount about the technology that underpins our products and have been hugely energized by working with the Innovation Lab team on workshops and projects.

”

Sarah Edmonds

Head of Financial News Strategy, EMEA



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The flow of people through here – whether for meetings, goings on at the Lab, or rotating international assignees – brings a steady stream of new faces and fresh energy to the office.

Priscilla Hughes

Chief Compliance Officer and
Enterprise Centre General Counsel

Having employees here in Zug from each of the customer segments as well as the corporate functions really helps drive collaboration and teamwork. The face-to-face interaction provides invaluable context and perspective.

”

Bill O'Shea

Vice President, Corporate Finance



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Experience the world's best business climate

- Switzerland's advantages include its central location in the heart of Western Europe, business-friendly legislation, financial and political stability, and a highly trained workforce
- Numerous banks, financial institutions, and international organizations have headquarters in Zurich and Geneva
- **Switzerland has ranked #1** for the past nine years (including 2018) in the World Economic Forum's Global Competitiveness Report, which measures countries' abilities to provide high levels of prosperity to their citizens
- A renowned science, technology, engineering, and math (STEM) university, **ETH Zurich ranked 4th in the world for engineering and technology** in the 2018 QS World University Rankings

**SWITZERLAND HAS
FOUR NATIONAL LANGUAGES:**

**More than 60% speak
German, followed by French,
Italian, and Romansh**



Living here



Check out this view

“

The Swiss countryside is beautiful. If you like the outdoors, you'll be hard pressed to find anywhere that can match the spectrum of outdoor activities available in Switzerland in all seasons.

”

Scott Fleszar

Vice President, Product Management and
Emerging Businesses, Tax Professionals

REUTERS/Arnd Wiegmann



Quality of life and fresh air

Our employees enjoy an exceptional quality of life in Zug, thanks to its:

- Beautiful scenery, stunning sunsets, lakes, and nearby mountains
- Accessibility, with excellent public transportation and roadways, nonprofit car sharing, and free bicycle rental service from May to October
- Diversity: People from 140 different countries live in Switzerland; 1 in 5 residents do not have a Swiss passport
- Rich culture: Zug is always ready to entertain you, whether with an Alphon concert in front of the supermarket, a brass band playing at the train station or some random pop-up market, fair, or festival

“

The food and air here are also spectacularly fresh. It's impossible not to feel healthier here.

Sarah Edmonds

Head of Financial News Strategy, EMEA

Our location rewards us with cycling, hiking, paddleboarding, and lake swimming in the summer, skiing and various sports in the winter, and traveling throughout Europe all year round.

Paul Brindle

Head of Product, Legal and Tax

”

It's ideal for families

Zug's exceptional education system includes access to a number of renowned international/private schools. Zug's public transit system is convenient, clean, and safe. You don't need to rely on a car to get around.

“

Our children are receiving a fantastic education at the nearby international school and have been given a once-in-a-lifetime opportunity to build friendships with children from around the world.

”

Paul Brindle

Head of Product, Legal and Tax



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Travel is easy

“

At the top of every decent-sized hill, you can have a beer, buy some cheese, and see cows, sheep, and goats – and occasionally a llama sitting under an umbrella. (I've got the photo to prove that one.) We're exploring every Swiss Canton. Two years in, we have 25 down and only Glarus to go.

Priscilla Hughes

Chief Compliance Officer and
Enterprise Centre General Counsel

Zug is ideally located in the center of Europe, just a short train ride or quick plane ride to major European cities, and a gathering spot for people from around the world.

Chris Maguire

Customer Proposition Lead,
Large Corporate Accounts

”



See yourself in Zug.

DO YOU HAVE EXPERTISE IN:

- What
- What
- What
- What
- What

AND ARE YOU:

- Innovative
- Adventurous
- Collaborative
- What
- What

Let's talk.

Contact info goes here

The intelligence, technology
and human expertise you need
to find trusted answers.



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